



Red 2025

Information for Entry to the Photo Exhibit

What is Red?

A theme show, not a juried show, where Participating Photographers select one photo to exhibit on the Gallery featured walls with their own interpretation of the **Red** theme. There are no prizes. Entry and payment are online only. The first 80 entrants will participate.

Dates to Remember

Entry forms & Digital Image due – **January 30, 2025**
Framed Photo delivery dates – **February 14 - 16, 2025**
Exhibition dates – **February 18 – March 16, 2025**
Artists' Reception – **February 21 and 22, 2025**
Retrieval of Photographs – **March 16, 2025, 4 – 6 pm**

Entries to Red

- ✓ The \$30 entry fee is for a single photograph and **Red** is limited to one entry per photographer. The entry fee will be used to defray the expense of producing the exhibit.
- ✓ Photos may include a wide range of genres, techniques and creativity.
- ✓ The Entry Form is attached on the following page.
- ✓ An online Entry Form is on our Web Page at: www.ImageCityPhotographyGallery.com.
- ✓ Completing the Entry Form:
 - ✓ The title of the photo file should be: **Photographers' last name, Initial of first name, and the Name of the photograph** followed by **.jpg**. Example: **Smith_J_Balloon Fields.jpg**
 - ✓ The **sale price**, including the Gallery's 30% commission fee, must be included on the submission form.
- ✓ Entries may be submitted online only:
 - ✓ **Please refer to the Entry Form for more detailed instructions** about our online registration and payment procedures.
 - ✓ Payment made by PayPal, where you can use your credit card.
- ✓ Submit digital image file in **.jpg format, 2400 pixels** on the longest dimension. Selected submitted photographs may be used to promote the exhibit.
- ✓ Once you enter, receive confirmation and the request to upload the image file, you are a Participating Photographer in **Red**. **Enter early** to be one of the 80 participants and to give you more time to print and frame your photograph.

Conditions of Entry

- ✓ The submitted photos must have an element of photographic origin and be of original design and personal execution by the photographer.
- ✓ By submitting an entry, the photographer grants permission to Image City to use the photo for publicity or other promotional purposes.
- ✓ All entries must be properly framed and wired and ready for installation. Please limit the size of the framed photograph to 24-inches on the longest side.
- ✓ Image City reserves the right to refuse an accepted photograph because
 - ✓ of installation issues or
 - ✓ the quality of the work was not accurately represented in the submitted digital image.
- ✓ All work will remain installed in the Gallery through March 16, 2025.
- ✓ Image City will retain a 30% commission on all sales.

Delivery and Retrieval

- ✓ Prompt delivery and retrieval of photographs will be greatly appreciated.
- ✓ **Deliver ready-to-install photos on February 14-16, 2025.** Gallery hours are: Tuesday-Saturday, 12-6pm; Sunday 12-4pm.
- ✓ **Retrieve unsold photos on March 16, 2025, 4-6pm.** The photographer is responsible for all arrangements for the retrieval of unsold photographs.
- ✓ If shipping is required, artists are responsible for the cost, including insurance. Work must be shipped in a substantial, reusable container(s). Image City will not be responsible for damage occurring during shipping.

For questions contact
Sheridan Vincent, Exhibition Chairperson
entry@ImageCityPhotographyGallery.com

**Image City Photography Gallery
Red**

See previous information page for full details.

Entry Form

All entries must be submitted by
January 30, 2025. Entry Fee \$30.

Online Entry:

1. Go to the Image City Home Page shown at the bottom of this form.
2. Click on the Submissions Webpage Link.
3. Click on the editable PDF file to open it.
4. Complete the information on the editable form below and save the file to your hard drive.
5. Click on the email link, attach the completed form, and send to:
entry@ImageCityPhotographyGallery.com
6. Make payment by PayPal using the highlighted box on the webpage.
7. You will receive an email with instructions and a link to upload your photo file via DropBox.
You do not need a DropBox account to upload the photo file.

Name _____

Address _____

City _____ State _____ Zip _____

Phone w/ area code _____ Email _____

Photo Entry

File Name (LastName_FirstInitial-Photo Name).jpg
Example (Smith_J-Portrait of Mr Kite.jpg)

Sale Price

_____ (up to 24-in on longest side, Example -- 16x24-in)

Framed Photo Dimensions

For questions contact by email
Sheridan Vincent, Exhibition Chairperson
entry@ImageCityPhotographyGallery.com

Image City Photography Gallery
585.271.2540
722 University Avenue, Rochester, NY 14607
www.ImageCityPhotographyGallery.com

Your submission and entry is understood to be an agreement by you to all the conditions set forth herein and grants permission to Image City Photography Gallery to reproduce and distribute the accepted image by print and electronic media for advertising. You are also certifying that you are the photographer of the work and hold all rights to allow its publication and display.